

# Treo Film Festival Guidelines

## *General*

All submissions must be made through the Treofilm.com website

Entries must be no longer than 60 seconds, not including credits.

Entrants must ensure that they own or have obtained all licenses and copyright to allow the film to be screened in public across a variety of different media, including broadcast, cinema, web and wireless platforms.

Entries which contain material which is excessively violent, sexually explicit, or defamatory may be rejected.

The deadline for entries is September 24th, 11:59 PM Pacific Standard Time

60 Finalists will be selected by the festival jury. All Finalists will have their work screened at the Treo Film Festival award show in Los Angeles on October 18th, 2007.

In addition to the rules which you must agree to on the treofilm.com website a signed agreement attesting to adherence to the copyright clearance will be required prior to acceptance as a finalist.

## *Award Categories and Prizes*

You are not required to enter in any of the categories below to be eligible for the Best of Festival Prize

### **This Mobile Life**

A modern lifestyle is a mobile life. Filmmakers are asked to focus film around any of the following as it relates to a mobile world:

- Mobile Romance (i.e. dating, texting exes, breaking up via text or email)
- Mobile Manners (i.e. proper etiquette as it relates to making and receiving calls, emailing, or texting on a date, in a restaurant, at the movies, while driving.)
- Mobile Warrior (i.e. travel related mobile stories and snafus)

### **ReTake**

Have you ever joked with friends about alternate endings for your favorite movies? Here is your chance. Parody your favorite (or least favorite) movie, TV episode, music video or commercial

## **Animation**

Create your very own made for mobile comedic animated short on any topic you choose - the only restrictions is length.

## **Prizes**

### *Best of Festival*

\$5,000 Cash prize

-Mobile filmmaking toolkit: (Treo + editing software, card reader, memory cards: Value approximately \$1500)

-Travel to Los Angeles event + accommodation

### *This Mobile Life*

-\$2,000 Cash prize

-Mobile filmmaking toolkit: (Treo + editing software, card reader, memory cards: Value approximately \$1500)

-Travel to Los Angeles event + accommodation

### *Best Animation*

\$2,000 Cash prize

--Mobile filmmaking toolkit: (Treo + editing software, card reader, memory cards: Value approximately \$1500)

-Travel to Los Angeles event + accommodation

### *Retake*

\$2,000 Cash prize

-Mobile filmmaking toolkit: (Treo + editing software, card reader, memory cards: Value approximately \$1500)

-Travel to LA event + accommodation

### *Submitting Your Entry*

Entries must be submitted via the Treofilm site. The site supports a wide variety of digital video submission formats including: 3gp (the native video format of most phones), AVI, MPEG-4, and QuickTime (support for most QuickTime codecs) and Windows Media.

Please submit the highest quality format you have available, though please keep the file size under 100MB.

Within an hour of uploading your film you will be able to view your entry

### *Judging Process*

A jury, selected by Palm Inc., will choose the finalists, awards winners and the overall winner. Judges will screen mobile film submissions on a Treo.

Awards will be presented to all finalists at the awards ceremony, or will be sent to winners in the event they are not able to attend the event.

Please contact [submissions@mobifest.net](mailto:submissions@mobifest.net) with any questions